

PRIVACY POLICY

EFFECTIVE DATE: 01.01.21

Games affected: THE STORM

Thank you for playing The Storm. This game collects information due to in-game ads, that will occasionally pop up after the player has lost. According to our developer requirements, we have to give the players access to this document – describing our privacy policy.

This Privacy Policy describes:

- The ways we collect personal data about you and why
- How we use your personal data
- The choices you have about your personal data

4 Gladiators is a Norwegian gaming company, organization nr: 922 730 334.

Homepage: www.4gladiators.no

This Privacy Policy applies to 4 Gladiators games, apps, websites and related services, which we here collectively call the Service. We may periodically update this Privacy Policy by posting a new version on 4gladiators.no. If we make any material changes, we will notify you by posting a notice in the Service prior to the change becoming effective. Your continued use of the Service after the effective date will be subject to the new Privacy Policy.

CONTACT US

If you have questions about data protection, or if you have any requests for resolving issues with your personal data, we encourage you to primarily contact us through email or on social media, so we can reply to you more quickly.

email: info@4gladiators.no

THE DATA WE COLLECT

Data you provide us.

- None

Data we collect automatically.

- None

Data that is collected from our partners.

- Data to fight fraud (such as refund abuse in games or click fraud in advertising)
- Data from platforms that the games run on (such as to verify payment)

- **Data for advertising and analytics purposes, so we can provide you a better Service**

Data that is collected from Unity Ads.

Device information, like IP address and device identifiers, and information regarding the delivery of ads and your interaction with them, all of which may be shared with ad publishers and attribution companies. Unity collects the following data: whether you click or tap an ad for a new game, whether you watch the ad or play a game frequently, whether others playing a game like the one you're playing have downloaded a particular new game, and whether you download and install the new game you see advertised. All of this is for purposes of predicting the types of new games that you might like to download. Unity may track additional data about you in the future for purposes of making these types of predictions, and we will notify you prior to new data collection. Please refer to <https://unity3d.com/legal/privacy-policy> for more details.

WHY DO WE COLLECT YOUR DATA

To make the Service work.

To perform the contract, we process data necessary to

- Allow you to play our games and use our Service
- Operate the Service
- Verify and confirm payments
- Provide and deliver products and services you request
- Show you relevant ads in between games.

WHO CAN SEE YOUR DATA

Apart from 4 Gladiators and the ad providers – none.

OTHER PLAYERS, PARTNERS AND USERS.

Other companies and public authorities.

In order to combat fraud and illegal activity, we may only exchange data with other companies and organizations and provide it to public authorities in response to lawful requests.

We may also disclose your data based on your consent, to comply with the law or to protect the rights, property or safety of us, our players or others.

Advertising and Social Media partners.

The Service includes features from our partners, such as in-game advertising. These partners may access your data and operate under their own privacy policies. We encourage you to check their privacy policies to learn more about their data processing practices.

INTERNATIONAL DATA TRANSFERS

Our Service is global by nature and your data can therefore be transferred to anywhere in the world. Because different countries may have different data protection laws than your own country, we take steps to ensure adequate safeguards are in place to protect your data as explained in this Policy. Adequate safeguards that our partners may use include standard contractual clauses approved by EU Commission and the Privacy Shield certification in case of transfers to the USA.

YOUR RIGHTS AND OPTIONS

You can always request and access the personal data we hold about you.

If you request, we will provide you a copy of your personal data in an electronic format.

Your other rights.

You also have the right to correct your data, have your data deleted, object how we use or share your data, and restrict how we use or share your data.

You may also contact your local data protection authority within the European Economic Area for unresolved complaints.

COOKIES AND SIMILAR TECHNOLOGIES

Like most online services, we and our partners will possibly use cookies and similar technologies to provide and personalize the Service, analyse use, target advertisements and prevent fraud in the game.

HOW DO WE PROTECT YOUR DATA

Security Safeguards.

In order to help ensure a secure and safe player experience, we are continuously developing and implementing administrative, technical and physical security measures to protect your data from unauthorized access or against loss, misuse or alteration.

AGE LIMITS

We do not knowingly collect or solicit personal data about or direct or target interest based advertising to anyone under the age of 13 or knowingly allow such persons to use our Services. If we learn that we have collected personal data about a child under age 13, we will delete that data as quickly as possible. If you believe that we might have any data from or about a child under the age of 13, please contact us.

